



## 2024 Downtown Thursday Sponsorship Opportunities

Downtown Thursdays are a free outdoor summer concert series showcasing local, regional, and national bands along with local food, beverages, and artisans. We invite families, employees, visitors, and residents into the heart of Owatonna - revitalizing our downtown and enriching our community. This 4-time event is an after-work, family-friendly social gathering that attracts thousands of attendees each week with its music, food, beverages, and vendors. This event provides sponsors the opportunity to **engage with a diverse group** of individuals at each Downtown Thursday event! **(Dates for 2024: June 6th, July 11th, August 1st, September 5th)**

### 2024 Rockstar Ringleader Sponsor.....\$6,000 (Only 1 AVAILABLE!)

- **VIP Opportunities:** Reserved seating for Concert in Central Park and four food vouchers for staff/guests at each of the four events
- **A larger impact of brand visibility** through an exclusive sponsorship with a large banner displayed on stage for each event and opportunity to introduce main act at each event
- **Prominent recognition** in print & radio ads and Chamber Website
- **Booth at all four events**, your choice of location
- **Preview video** for Social Media and Website

### 2024 Jive Junction Sponsors.....\$3,000 (Limited Available!)

- **Logo on all event signage** and Chamber Website
- **Logo on all marketing posters** and Social Media
- **Booth at all four events**, your choice of location
- **Opportunity to introduce act** on Showmobile stage
- **Preview Video** for Social Media

### 2024 Cedar Ave Stardom Sponsors.....\$1,000 (Unlimited)

- **Live thank you** from Main Stage
- **Logo on all event signage**, Chamber website, and Social Media
- **Booth at all four events**
- **Facebook Live video** night of event

### 2024 Activity Avenue Sponsors.....\$500 (Unlimited)

- **Name featured** on one of our featured activities (bouncy house, Caricatures, Face Painters, etc.) each week
- **Live thank you** from Main Stage
- **Logo on Chamber Website**
- **Booth at all four events**