

Downtown Thursday

Food Music Shopping Art

JUNE 3 JULY 1 AUGUST 5
 8000 attendees in 2019
 Expect 6000-12,000 over 3 events in 2021
 Target: 25-40 year-olds, families, workers



MAIN STREET

Partnership Opportunity	Presenter	Investors	Bands	Fans
Investment	SOLD	3000	1500	500
Banner Placement near stage	*			
Logo on onsite signage	*			
Monthly opportunity to address crowd	*			
Inclusion on media appearances	*			
Exclusivity	*			
Name attached to partner level	*	*		
Logo on print & digital marketing	*	*		
Right to sell product at event	*	*		
Mentions on onsite announcement	*	*		
Blog post, video or similar	*	*		
Name mentioned in media promotions	*	*	*	
Self-promotional space at event	*	*	*	*
Social Media or e newsletter mentions	9	6	3	1
Name mentioned in Facebook event	*	*	*	*
Logo on event webpage with link	*	*	*	partner date

Downtown Thursdays- Free summer concert series attracting thousands of attendees per event featuring local, regional, and national bands with its music, makers, and night market. Vendors show-case local food, beverages, and artisans. Welcome families, employee's, and residents into the heart of Owatonna for an after-work, family friendly gathering. Sponsors have the chance to engage a diverse group while revitalizing the heart of the city.



**Dates subject to change based on Covid-19 guidelines * Preference to Downtown Businesses.*





DOWNTOWN THURSDAY SPONSORSHIP Mail or Drop off to OACCT, 320 Hoffman DR, Owatonna, MN 55060

Name: _____

Your Sponsorship Investment: _____ Check Y N Credit Card Y N

Your Name: _____

Phone: _____ Email _____

Credit Card:     Card #: _____ Exp. Date: _____ Sec Code _____

Signature: _____