

TRANSFORMING 2021, 2022, 2023 AND BEYOND



AREA CHAMBER OF COMMERCE & TOURISM

THE MISSION

Advancing the prosperity of our member business and the vitality of the area.

ATTRACT & RETAIN TALENT

Attract, develop and retain a highly qualified, well-trained workforce capable of meeting the area's employment needs.



RESTORE THE CORE

Revitalize Owatonna's Downtown District to become a vibrant and economic center of community life.



CHAMPION A STRONG ECONOMY

Advocate for pro-business policies, be a key resource on community issues and collaborate with partners on local economic development



ATTRACT TOURISM

Position Owatonna as a destination for leisure, meeting/convention, tournament, reunion and group travel.



MEMBER COMMUNICATION

Provide exceptional value to businesses through communication, events, marketing opportunities, and educational programming.



THE GUIDING PRINCIPLES

Responsibility

Accountable for managing and governing the OACCT with integrity.

Relationships

Open communications and transparency in all endeavors to benefit the OACCT, members and the area.

Representation

Recognizing the diverse needs of businesses with innovative approaches, solutions and determined leadership.