



Grant Dollars Spent Strategically by Small Businesses



The Jumpstart Owatonna grants took many different forms for each individual business. Many businesses covered operating expenses and rent, while others focused on their marketing in a virtually shifting world. Most experienced a combination of different financial avenues. (List of sponsors PAGE 6)

Thank you to the Core Planning Committee for Jumpstart Owatonna: Tom Peterson, Climate by Design International; Peng Olson, Federated Insurance; Seth Madole, Viracon; Paul Smith, Federated Insurance; Tanya Hensen, Hat Chic Clothing Co.; Ginny Bergerson; Roger Warehime, Owatonna

Public Utilities; Matt Gillard, REMAX Venture; **Thank you to the Grant Review Committee** for Jumpstart Owatonna: Dave Effertz, TPS Insurance; Kelly Anderson, Cybex-Life Fitness; Lynn Limberg, Climate by Design International; Todd Trout, US Bank; Kevin Raney, City of Owatonna EDA/Council; Kim

Schaufenbuel, Federated Insurance; Seth Madole, Viracon; Peng Olson, Federated Insurance; **Thank you to the Local Spend Committee** for Jumpstart Owatonna: Cynde Bock, Climate by Design International; Cindy Stelter, Central Park Framing & Finds; Luke Schmidt, CLA; Mike Jensen, Tri M Graphics.

\$1M Grant Pool, \$10K Could Go to Your Small Business

Small businesses 1-50 employees are eligible to the grant fund created by the City of Owatonna and Steele County using federal CARES Act dollars. The fund has close to \$1M in it and grants are up to \$10,000.

Applications will be accepted until September 21st and then all applications will be considered together. Funds will be distributed soon after that date. Grant details and link to the application can be found at Owatonna.org. Non Profits: there is a grant program for you too. Up to \$10K applications open until October 2nd; application also found at owatonna.org



How Does Business Plug into Workforce Efforts?



Offer any of the following! Business Tour, Job Shadow, Internship or Work Experience. Let us know what you can do NOW. **Email: AZak@wdimn.org**

Congrats & THANK YOU!



After 3 ½ years at OACCT, Dodie Ellingson has retired as of July 30, 2020 as the Office Support Manager. She has countless hours of processing gift certificates, phone calls and directing visitors to Owatonna. We appreciated her dedication

and knowledge of Owatonna and its history! Thanks Dodie and have a great retirement!

2020
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Old Town Bagels

Development Adds to Growth Goals

New business additions continue to emphasize the needs for workforce growth in the region. Housing, amenities, new roads and jobs continue to flourish for our region. Historical population growth for Owatonna area is 1% annually. New development is highlighting the need for this rate to increase closer to 1.5 or 2% year over year. Here's a look at the latest:

New Housing:

Eastgate Apartments: this 36-unit workforce housing project started this summer on Cherry Street just off Mineral Springs Road.
Target open: Summer/Fall 2021



The Point at Merchant Square: 43-unit apartment complex located near Baymont by Wyndham hotel will provide a higher end living experience.
Target open: Winter/Spring 2021.



New Amenities:

Caribou: a second location is going up on Bridge Street to serve the drive thru coffee customer.
Target open: Fall '20.



Foremost Brewing Cooperative: renovation of a downtown building is almost complete for the newest local brewery and restaurant.
Target open: Fall '20



New Development:

- Bosch Distribution facility: 265,000 sq ft project has dirt moving. Located on Bridge St. next to the SMMPA power plant.
Target open: Summer '21.
- Minimizer: under construction on 18th Street in industrial park.
Target open: Spring '21.
- Costco Depot: Target open: October '20
- Rise Modular: Open
- Daikin: Open

Infrastructure:

Highway 14: 4 lane from Owatonna to Dodge Center is in full construction.
Target open: 2022

Chamber Supports Federal Emission Standards; Not Adopting California's

The Owatonna Chamber Board of Directors voted to oppose Governor Walz plan to adopt California's Low-Emission Vehicle (LEV) and Zero-Emission Vehicle (ZEV) mandates, beginning in 2024, most vehicles statewide would need to be California (CA) certified.

The Chamber believes Owatonna businesses and community members rely on a diverse vehicle options and different vehicle sizes at a competitive cost and the mandate could reduce the availability of some of Minnesota's most popular vehicles.



















Group Tours to Resume!

Partnering with our neighboring cities to package a four-day tour was a **WIN, WIN** for our region. Coronavirus has changed the way people are traveling. More people are taking shorter, smaller private group tours. Riley Tours, out of Murdock, MN cancelled their four-day group tour across the Midwest and opted to find something more local in southern Minnesota. The group stayed in Owatonna for three nights using a hub and spoke itinerary that consisted of tours in Northfield, Faribault, Austin, Waseca & of course Owatonna. These seniors were ready to get out and start exploring again. All our attractions were also ready with a COVID-19 safety plan to put their worries to easy.

Learning Plans Will Impact Employees

The Owatonna School District plan shows what parents (and your employees) will be managing.

Grades E-5 Schedule				
Monday	Tuesday	Wednesday	Thursday	Friday
				
All E-5 students School in person	All E-5 students School in person	All E-5 students School in person	All E-5 students School in person	All E-5 students School in person

Grades 6-12 Schedule				
Monday	Tuesday	Wednesday	Thursday	Friday
				
Group 1 School in person	Group 1 School in person	Group 1 & 2 Distance Learning & Academic Support	Group 2 School in person	Group 2 School in person
		Opportunity for students, staff and parents to connect and provide individual and small group support.		
Group 2 Distance Learning	Group 2 Distance Learning		Group 1 Distance Learning	Group 1 Distance Learning

Time to Start Planning - There's a parade coming to town

Mark your calendars for **Thursday, December 3rd**. Trophies for best floats in several categories. Have fun getting your creative juices going along with some team building in the process. Looking for lots of lights, music and more!



► CHAMBER ANNUAL GOLF EVENT Thank You | Rhonda Guthrie, Director of Operations

Thank You to All 2020 Golf Sponsors! We couldn't have done it without YOU!

Thank you to all of our sponsors and golfers who made this day a success!

Special thank you to our **Title Sponsor, Steele-Waseca Cooperative Electric.**



Congratulations to the 1st place winning team: Dale Buytaert, Jason Eyberg, Luke Schmidt and Jeff Hanson!

Congratulations to South Central Minnesota SHRM on winning the 3rd Annual Hole Sponsor of the Year!

Deck & Lunch Sponsor: Wells Fargo Home Mortgage -Kara Williamson

Golf Cart Sponsor: Driessen Water Inc./Culligan

Beverage Station Sponsor: Ecumen Brooks & Countryside

Putting Green Sponsor: Community Bank Owatonna

19th Hole Sponsor: Profinium, Inc.

Hole In One Sponsor: Thrivent Financial- Nick Lewis

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Grand Prize Sponsor: Steele-Waseca Cooperative Electric

Team Ruler Sponsor: Alexander Lumber

Dinner Sponsor: IFC National Marketing Inc & Struss CPAs, P.C.

Dessert Sponsor: Black Forest, LTD, Kat Kountry 105 & AM 1390 KRFO, MMP (Modern Metal Products), Sollid Studios, State Farm Insurance -Plemel Agency and TPS Insurance

Refreshment Sponsors: ABC Seamless Siding Owatonna, LLC, Carroll Seating, Cash Wise Foods, Kat Kountry 105 & AM 1390 KRFO, Noble RV, Premier Bank Owatonna, ServiceMaster by Ayotte and West Bank

Hole 1-18 Sponsors: Hy-Vee Food Stores, United Prairie Bank, HomeTown Credit Union, Reagan Outdoor Advertising, Rise Modular, South Central Minnesota SHRM, Owatonna Country Club, Fareway Meat & Grocery, Minnesota Secured Title, KOWZ & KRUE Radio, KODA Living Community, Doherty Staffing Solutions, Jaguar Communications, Wenger Corporation, Steele-Waseca Cooperataive Electric, Federated Insurance, SERVPRO of Mankato/Owatonna and Bremer Bank

Field Game Sponsors: Brown Insurance Group, LLC (X3), Fischer Sports & Specialty Apparel, MMP (Modern Metal Products), Ludewig Financial Group and Rich's Window Cleaning (X2)

Thank you to Owatonna County Club staff for hosting the event and keeping everyone safe!

Thank you Golf Committee:

Chis Laughlin, Doherty Staffing Solutions; Josh Meillier, Alexander Lumber Company; Nick Lewis, Thrivent Financial - Nick Lewis; Laura Brady, Spherion Staffing Services; Kara Williamson, Wells Fargo Home Mortgage; Wayne Starman, Cash Wise Foods; Lori Barwick, Carroll Seating Company; Stephanie Olson, Mayo Clinic Heath System - Owatonna; Dan Jacott, Owatonna Country Club; Julia Seykora, Owatonna Country Club; Jason Eyberg, West Bank' Katie Nelson, Steele Waseca Cooperative Electric; Crystal Kittridge, Minnesota Secured Title



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► **Greg Schultz, Associate Member**

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► **Traditions of Owatonna**

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► **CHAMBER EVENTS** Update

Chamber Pack Insert Deadline

Supply 550 copies of your promtional insert by **October 28th** for November/December mailing;\$150

Business After Hours

September 22
5:30 – 7:00 PM

Sponsor: TBD
Location: TBD

October 27
5:30 – 7:00 PM

Sponsor: Bridges Chiropractic Health Clinic
Location: 215 18th St SE, Owatonna



The OACCT Office will be closed on Monday, September 7th in observance of Labor Day!



Watch for Updates on Social Media & Owatonna.org

Candidate Forums

Monday's in October - 5, 12, 19, 26 & Nov. 2

Time: 11:30 am - 1:15pm

Location: Owatonna Country Club

Due to seating capacity at the Owatonna Country Club, we encourage you to **view the forums at OwatonnaLIVE.com**. If you have any questions, please submit to oaact@owatonna.org one day in advance of each forum.

Oct 5th: Congressional
Oct 12th: State Senate & Reps
Oct 19th: City Council

Oct 26th: County Commissioner
Nov 2nd: School Board



Sponsors:Owatonna People's Press, Early Edition & Noon Rotary Club & OACCT

JUMP START OWATONNA

Jumpstart Owatonna is proud to **CELEBRATE 45 small businesses who received support in the form of grants, in kind services or both!**



During an especially difficult time for small businesses, the Owatonna community rallied to support business owners during a time of dramatic need. **THANK YOU** to each of the 56 businesses, youth sports organizations and individuals listed below for your support of small business in Owatonna.

Contributors

<p>\$10,000+</p>	<p>\$7,500</p>	<p>\$5,000</p>	<p>\$2,500</p>	<p>\$1,500</p>
<p>\$1,000</p>	<p>\$500+</p>	<p>\$125+</p>		
<p>In Kind</p>				

Individual Donors

- | | | | |
|-----------------------|------------------------|---------------------------|--------------------------|
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Thank you Shields of Steele for your partnership.

Grant & In-Kind Awards

- Bellebrook Boutique
- Broken Tee Bar & Grill
- Central Park Coffee
- Central Park Framing & Finds
- Columbian Center
- CrossFit Holdfast
- Elwood Star Cleaners
- E-Z Own
- Fame Awards
- Finholdt Repair
- Hat Chic Clothing Co.
- Holland Family Dental
- Irish Eyes Studio
- Jill Hoggard Academy of Dance
- Just About You!
- LifeFitness & Personal Training Center
- Kernel Restaurant
- Kleckers Kreationz
- Kottke Jewelers
- Kristi's
- Learning RX Southern MN
- Lilly & Rose Boutique
- Limberg Productions
- Magic Ten Nails
- Natural Beauty Salon
- Oldenburg Photography
- Old Town Bagels
- Olivia's Family Restaurant
- Owatonna Fitness Center
- Owatonna Grocery & Gourmet
- Owatonna Sports & Physical Therapy
- Paffrath Jewelers
- Melissa Kath (Pentangles)
- Pure Elements Salon
- Salon-e-clips
- Sollid Studios
- Sparetime Entertainment
- Straight River Rug Hooking (& Fiber Arts)
- Straight River Coffee
- Steele County History Center
- The Kitchen
- The Music Space of Owatonna
- Torey's Restaurant & Bar
- Urban Loft
- Vegas Nails
- Watts Line Hair Design



AREA CHAMBER OF COMMERCE & TOURISM

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