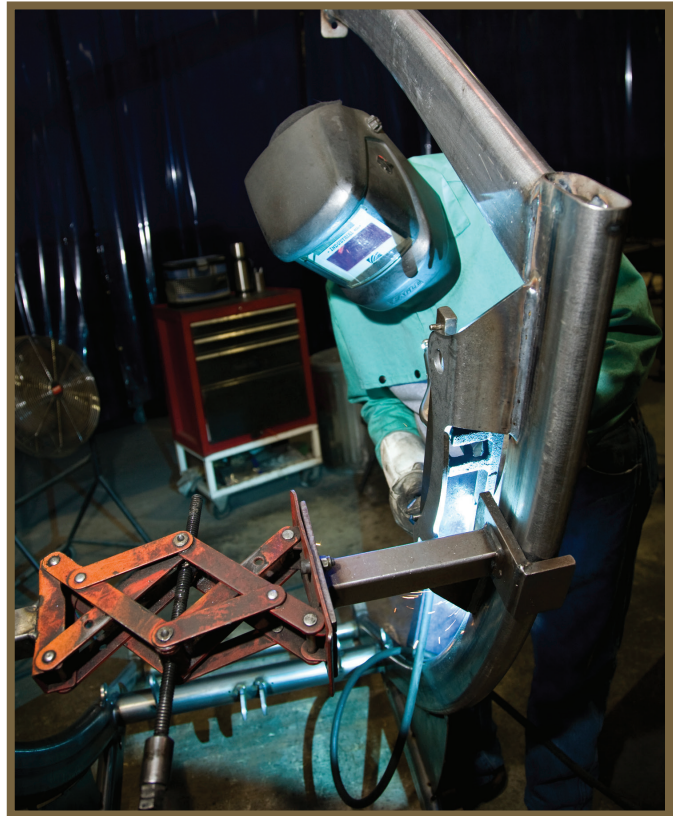


What Owatonna Makes... Makes Owatonna

Manufacturing Week is October 1st - 7th

Industries Growing



- Economic Development
- School Bond Talking Points Inside



◀◀ Watch for Facebook LIVE Videos Highlighting Local Manufacturers ▶▶

**2019
BOARD OF DIRECTORS**

- ▶ **Andy Cowell, Chair**
Profinium, Inc.
- ▶ **Nathan Dotson, Vice Chair**
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- ▶ **Pat McDermott, Past Chair**
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- ▶ **Luke Schmidt**
CLA (CliftonLarsonAllen, LLP)
- ▶ **Rich Pettet**
Rich's Window Cleaning



OCTOBER

**Tuesday,
October 22**
5:30 – 7:00 PM



**Sponsor: HomeTown Credit Union
South Branch**
Location: 150 18th St SW, Owatonna



**Want to Host a
Business After Hours?**

**There are now openings
to host in 2020!**

*Call the Chamber to see
what month is available.*

**NOVEMBER
Thursday,
November 21**
5:30 – 7:00 PM



Sponsor: Riverland Community College
Location: 965 Alexander Dr SW, Owatonna

Why are Employers Investing in a New High School?

- Statewide for every 10 job openings, there are 6 people looking for work. We see similar numbers here in Owatonna.
- A survey conducted by Realtor.com showed that **91 percent** of respondents included school boundaries in their decision-making process for choosing a home.
- Private business contributions to this project **provide a savings of \$1,200-\$1,500** to the average taxpayer over the life of the bond.

Why Do Facilities Matter?

- Quality facilities give every teacher and every student the best opportunity to teach, learn, provide hands on experiences, and prepare learners for their future.
- *One out of five* home buyers surveyed said they would pay between six and ten percent more for a home with access to the right schools.

- ▶ **Learn More About the Bond:** Three informational meetings focusing on the business community to be held on October 1 – 7:30 AM; October 15 – 12:00 PM; October 29 – 5:00 PM at the Chamber Lower Level.

Future Growth

- We can point to key investments over the years that have propelled Owatonna and the surrounding area forward to more development, larger population, and higher quality of life.
 - ▶ **City Purchase of West Hills & surrounding land:** This investment has provided opportunity for 40 companies to locate and grow in the industrial park that was part of the West Hills campus. Millions of dollars of investment by businesses have occurred since that initial investment.
 - ▶ **Healthcare campus on 26th Street:** Mayo Clinic Health System-Owatonna and the Owatonna Hospital-part of Allina Health have created a regional health care facility with their investment in facilities. The campus has grown to serve 40,000 people annually and is already close to capacity.
- We need 1,000 new employees as a community today. That number will be 1,500 in the next two years as we add new businesses to the industrial park.

Marketing Campaign Results are Driving Traffic to Owatonna (Literally)

Visit Owatonna has been working with Star Tribune Media Co., Advantage Digital Services to promote online audiences to discover Owatonna as a destination in 2019. While combining programmatic display, search, social media, and email with advanced analytics, we've been able to drive online traffic to our events, attractions and conventions while people are searching for places to things to do and places to go! North American Farm Show, Corky's Softball Tournament, SCFF and outdoor adventures are just a few events we've been promoting throughout the year. The results of the campaign speak for themselves!



► **BUSINESS BREAK** Member Announcements | Please submit by the 15th of the month

HomeTown Credit Union wins (Youth/Adult) Financial Education Award sponsored by the Minnesota Credit Union Network (MnCUN) and the Credit Union National Association (CUNA), recognizes leadership within the credit union movement on behalf of (youth/adult) financial literacy. Community Education Coordinator, Kurt Halverson, was honored for his most notable partnerships with Ruth's House of Hope, a shelter for women and children escaping abusive relationships.

Little Theatre of Owatonna (LTO) is pleased to announce the cast for its season opening production of "Native Gardens." Tania Del Valle will be played by Jayden Kristine Schultz, Pablo Del Valle by Wesley Schultz, Virginia Butley by Wendy Rasp, and Frank Butley by Bill Wood. Performances will be October 18, 19, 25, & 26 at 7:30 pm. Matinee performances will be on October 20 & 27 at 2 pm.

Owatonna Foundatoin will celebrates Owatonna Foundation Week October 6th through the 12th and invites the public to join in the festivities. The week celebrates all that has been accomplished in the past 61 year through the generosity of the Owatonna community and their support of the Owatonna Foundation whose mission is: "to improve the quality of life for present and future generations by supporting Owatonna projects that focus on community, arts, recreation, and education." Visit www.owatonnafoundation.org for details.

Owatonna Foundation recently received a \$5000 donation from Mayo Clinic Health System of Owatonna. Their support of local community projects helps to foster the well being of Owatonna and create a vibrant place for all of us to live, work, and enjoy as stated by Brian Bunkers, M.D., CEO of Mayo Clinic Health System in Owatonna.

Profinium announces David Thamert has joined the team as Senior Vice President of Ag Banking. Thamert will be responsible for serving ag clients and businesses in Owatonna and the surrounding area and is an experienced banker with a demonstrated history of creating amazing experiences for his clients and community.

TPS Insurance in partnership with the Owatonna Area Chamber of Commerce and Tourism Ambassadors is offering the Ted G. Ringhofer scholarship for \$1,000 to a graduating senior at Owatonna High School with an educational focus on business or business related field. Application deadline is April 3, 2020.

Tri M Graphics announced the 26th Annual Photo Calendar Contest are in the final stages of collecting photos from across the country for their annual Photo Calendar Contest. Currently they have collected entries from 33 of the 50 states. The contest runs through September 30th each year and in early October, a team of individuals will be secured to help with the judging process. The process generally takes 3-4 hours to come up with the winning entries each year. The big reveal will take place on November 9th at their open house.



▶ NEW Members

▶ Help-U-Sell Heritage Real Estate

1534 S Cedar AVE, Owatonna
507-451-6000
dschmidt@HelpUSell.com



▶ The Music Space of Owatonna

Mark Woodrich
216 N Cedar, Owatonna
507-390-4079
info@music-space.space



▶ Ringhofer Construction Inc.

Duane Ringhofer
1534 S Cedar, Owatonna
507-456-1183
dringhofer@helpusell.com



Did You Know?

It has been 33 years since the inception of the Chamber Gift Certificate program, often referred to as Chamber Bucks!



2019 is looking to be on track similar to 2018 sales around \$153,000 with each dollar spent at a local member business, it generates 8x the amount by rolling over in the local economy.

- **Members** of OACCT are the **only businesses** that can accept Chamber Dollars of a sale
- Chamber dollars do not expire
- Sold in increments of \$5, \$10 and \$25
- Payments accepted by check, cash or major credit cards
- OACCT office is open from 8 – 5; Monday - Friday

▶ OCTOBER & NOVEMBER Events

▶ MANUFACTURING WEEK

October 1 – 7, 2019



▶ SCHOOL BOND INFORMATIONAL SESSIONS

October 1 – 7:30 AM
October 15 – 12:00 PM
October 29 – 5:00 PM
All held at the OACCT Lower Level

▶ BUSINESS AFTER HOURS

October 22
5:30 – 7:00 PM
Sponsor: HomeTown Credit Union – South Branch
Location: 150 18th ST SW, Owatonna



▶ BUSINESS BOOT CAMP

October 24
12:00 – 1:00 PM
Owatonna Public Library – Gainey Room, 105 N Elm AVE
Topic: Protect Small Business from Hackers
Speaker: Mark Eich, CLA (CliftonLarsonAllen)
Sponsor: Profinium



▶ CHAMBER PACK INSERT DEADLINE

Supply 550 copies of your promotional insert by October 23 for November's mailing; \$150

▶ BUSINESS BOOT CAMP

November 14
12:00 – 1:00 PM
Owatonna Public Library – Gainey Room, 105 N Elm AVE
Topic: Financial Health
Sponsor: Family Heritage



▶ BUSINESS AFTER HOURS

November 21
5:30 – 7:00 PM
Sponsor: Riverland Community College
Location: 965 Alexander DR SW, Owatonna



▶ CHAMBER PACK INSERT DEADLINE

Supply 550 copies of your promotional insert by November 22 for December's mailing; \$150



Business Brief is published by the Owatonna Area Chamber of Commerce & Tourism



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P: 507.451.7970 | E: oacct@owatonna.org | F: 507.451.7972
Hours: Monday–Friday, 8 AM–5 PM



4 OCTOBER 2019 BUSINESS BRIEF Owatonna Area Chamber of Commerce & Tourism

ADVERTISING SPOTS AVAILABLE

See Your Business Here Call the Owatonna Chamber of Commerce & Tourism at 507.451.7970 to reserve your space.